



INNOVATION
VISUAL

Ukrainian Refugee Assistance initiative





Why we should help

As of the 18th of March, more than three million people have fled Ukraine because of the Russian invasion. Poland alone has taken in 1.9 million refugees (mainly women and children), and the number is expected to increase in the coming days, as there is not a foreseeable end to this conflict yet.

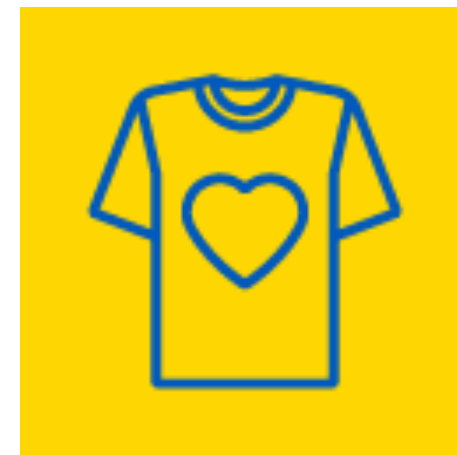
While many have been warmly welcomed by their relatives, who were already residing and working in Poland, hundreds of thousands have found themselves alone in a foreign country, with no means of subsistence and hardly any belongings.

As a company, we want to do our part to help these people alleviate this living nightmare.

How to Help – Areas Our Polish Team Has Identified



Food banks distributing food and other items (personal hygiene) to those who don't have the financial means to buy them



Local initiatives collecting clothes donation, particularly warm clothes, as many came to Poland without a single thing



Organisations providing psychological help to children suffering the war trauma



Animal shelters that take in pets that were left behind at the border, as their owners couldn't take care of them anymore

We have chosen to support 4 organisations



Banki Żywności

Food Bank



Free Ukraina Store

Clothing Bank



Ocalenie Foundation

Psychological Help



Schronisko "Na Paluchu"

Animal Shelter

Innovation Visual will be donating £2500 in order to support these causes + other areas of support.

Banki Żywności

Banki Żywności 

[Visit their donation page](#)

Banki Żywności is a Warsaw-based initiative that provides food, hygiene products and first aid supplies for refugees from Ukraine.

Even though the page is in Polish, the process to make a donation is straightforward.

How it works

- A donation of 25 PLN (+/- £4) buys food for 1 person/for 1 day
- A donation of 75 PLN (+/- £12) buys food for 1 person/for 3 days
- A donation of 175 PLN (+/- £30) buys food for 1 person/for 7 days
- You can also donate another amount and they will distribute it accordingly



Free Ukraina Store



[Visit their facebook page](#)

Free Ukraina Store is a local initiative in Warsaw, organised by the local Ukrainian community. They are collecting donated items and organising them into shop where families can come and take what they need, free of charge.

Most urgent needs are:

- New underwear and socks (children, women and men)
- Nightwear (pyjamas) (children, women and men)
- Pillows and blankets
- Warm children's jackets
- Shoes and slippers (children, women and men)



Ocalenie Foundation



[Visit website](#) (page in English)

Ocalenie Foundation helps refugees and migrants to build a new life in Poland. They help find housing and renovate rooms or flats, fill out documents, offer therapy, teach Polish, and provide legal assistance.

When transferring funds, you're able to indicate that the means are for psychological help (war trauma therapy).

The cost of war trauma therapy is PLN98 per hour (£17.50 ph).



Schronisko "Na Paluchu"

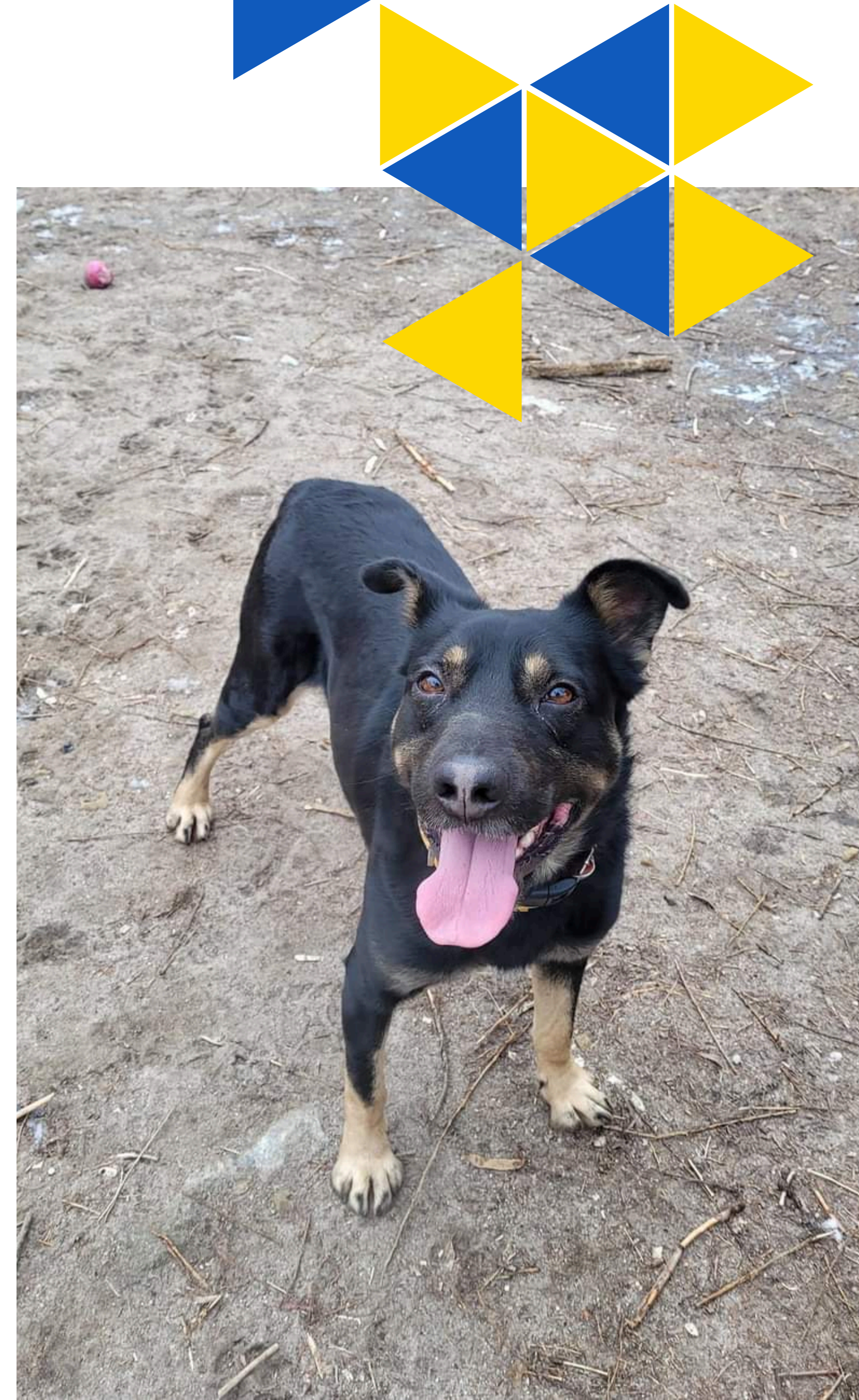


[Visit website](#) (page in English)

Schronisko "Na Paluchu" is an animal shelter located in Warsaw dedicated to taking care of cats and dogs that have been abandoned, including those left behind at the Polish-Ukrainian border since the start of the war. They accept monetary donations, food and other gifts that are listed on their website.

Most urgent needs are:

- Veterinary diet foods for dogs/cats (eg. For those who have problems with their digestive system, liver, kidneys, pancreas, allergic)
- High quality canned food (dogs/cats)
- Sheets, large towels, blankets
- Winter clothing for dogs (medium and large)



How you can help Through Item & Financial Donation:

Interested in donating clothes?

You can do it by dropping your donation at the Innovation Visual office by 29th March - These will be taken by Javi, one of our Polish team members, to Warsaw for distribution. Please make sure the items are in good condition (without holes or stains) and properly washed.

Would you like to contribute financially?

We would also encourage people to donate financially, either directly to the charity of their preference or through us. Some items (e.g. underwear and socks) **must** be new for donation, so part of the money raised will be directed to buying these and other personal items directly in Poland.

Questions?

Reach out to jo@innovationvisual.com